

FSC® Certification

Supporting Responsible Forestry

As a Forest Stewardship Council® (FSC®) certified printer, Rawson Print & Packaging can elevate your projects to meet the highest environmental and social standards.

When paper production uses wood from sustainably managed forests, it is a highly sustainable and renewable resource. We source materials from FSC-certified forests - managed to strict environmental, social and economic standards - that put forests, people and wildlife first.

Using the certification system, we can track the product from the responsibly managed forest to the end-user:



Why FSC® Certified?

Other than all the environmental benefits, FSC® Certification helps brands align their print and packaging with environmental and social goals, building trust and customer loyalty. FSC® accredited stock does not generally increase the cost of the project, and it offers the benefit of using the well-recognised tree symbol on your packaging.

Four steps to utilise FSC® Certified stock on your next project...



REQUEST QUOTE

1

Please inform your Rawson rep that you would like your project to meet FSC certification during the briefing stage. The quote needs to reflect this requirement.



LOGO POSITION

2

Our team will provide you with positional logos you can use while designing your artwork.



FSC® APPROVAL

3

Once artwork is received, we update the positional logo with the relevant logo on the materials and send it to the Forest Stewardship Council® for approval. This usually takes around 24 hours.



PRINTING & CERTIFICATION

4

Your product will be printed to meet all requirements as an FSC® accredited product, including our accreditation number on the invoice.

Did you know FSC® advocates for children and workers?

New standards in the FSC Core Labour requirements focus on social responsibility, and include the abolition of child labour, and the elimination of all forms of forced labour among other key requirements. This standard is met across more than 200 million hectares of FSC-certified forests and over 50 thousand FSC-certified companies worldwide.

Please discuss your next FSC® certified project with your Rawson representative.